FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

	ddress of Reporting P ital Co Ltd	'erson <sup>*</sup>	2. Issuer Name <b>and</b> Ticker or Trading Symbol PubMatic, Inc. [ PUBM ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director X 10% Owner
	(First) N TOWER 511	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/19/2021	Officer (give title Other (specify below)
SAMSEONG-RO, GANGNAM-GU			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)
(Street) SEOUL	M5	06158		X Form filed by One Reporting Person Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

(Street) SEOUL (City)	M5 (State)	06158 (Zip)	-						X	Form filed by Mor Person	e Reporting Pers	
4 700 - 60	with the star (b)	Table I - Non-Deri			_	d, Di	-	-		Owned 5. Amount of	6. Ownership	7. Nature
1. Title of Secu	urity (instr. 3)	Date (Month/D	ay/Year) if	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	(D) (Instr	(A) or . 3, 4 and 5)	Securities Beneficially Owned Following Reported	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership (Instr. 4)
					Code	V	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		
Class A Com	nmon Stock	05/24/	2021		P		5,000	A	\$34.27(5)	137,050	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	05/24/	2021		P		12,000	A	\$34.1	750,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	05/25/	2021		P		5,000	A	\$33.63 <sup>(6)</sup>	142,050	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	05/25/	2021		P		10,000	A	\$32.63	760,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	05/26/	2021		P		5,000	A	\$32.52 <sup>(7)</sup>	20,000	I	See Note <sup>(1)</sup>
Class A Com	nmon Stock	05/26/	2021		P		10,000	A	\$34	765,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	05/27/	2021		P		35,000	A	\$31.3	800,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	05/28/	2021		P		10,000	A	\$31.06(8)	152,050	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	05/28/	2021		P		5,000	A	\$29.57	805,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	06/01/	2021		P		9,350	A	\$29.42 <sup>(9)</sup>	161,400	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	06/01/	2021		P		650	A	\$30	162,050	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	06/01/	2021		P		4,500	A	\$29.22(10)	24,500	I	See Note <sup>(1)</sup>
Class A Com	nmon Stock	06/01/	2021		P		500	A	\$30.01	25,000	I	See Note <sup>(1)</sup>
Class A Com	nmon Stock	06/01/	2021		P		10,000	A	\$29.18	815,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	06/02/	2021		P		5,000	A	\$28.96(11)	167,050	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	06/02/	2021		P		10,000	A	\$29.53	825,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	06/03/	2021		P		10,000	A	\$28.74 <sup>(12)</sup>	177,050	I	See Note <sup>(3)</sup>
Class A Com	nmon Stock	06/03/	2021		P		10,000	A	\$28.42	835,000	I	See Note <sup>(4)</sup>
Class A Com	nmon Stock	06/04/	2021		P		8,700	A	\$28.15(13)	185,750	I	See Note <sup>(3)</sup>

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Disposed Of	Acquired (D) (Instr	I (A) or . 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
			Code V		Amount (A) or (D)		Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Class A Common Stock	06/04/2021		P		1,300	A	\$29.01(14)	187,050	I	See Note <sup>(3)</sup>
Class A Common Stock	06/04/2021		P		5,000	A	\$27.35	840,000	I	See Note <sup>(4)</sup>
Class A Common Stock	06/07/2021		P		5,000	A	\$27.46(15)	192,050	I	See Note <sup>(3)</sup>
Class A Common Stock	06/07/2021		P		2,500	A	\$27.59(16)	27,500	I	See Note <sup>(1)</sup>
Class A Common Stock	06/07/2021		P		3,000	A	\$28.79	843,000	I	See Note <sup>(4)</sup>
Class A Common Stock	06/08/2021		P		5,000	A	\$30.04(17)	197,050	I	See Note <sup>(3)</sup>
Class A Common Stock	06/08/2021		P		7,000	A	\$30.35	850,000	I	See Note <sup>(4)</sup>
Class A Common Stock	06/14/2021		P		5,000	A	\$33.72(18)	32,500	I	See Note <sup>(1)</sup>
Class A Common Stock	06/15/2021		P		5,000	A	\$33.38(19)	37,500	I	See Note <sup>(1)</sup>
Class A Common Stock	06/16/2021		P		3,022	A	\$33.23(20)	40,522	I	See Note <sup>(1)</sup>
Class A Common Stock	06/16/2021		P		1,978	A	\$33.96(21)	42,500	I	See Note <sup>(1)</sup>

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Execution Date, Transaction of Expiration Date		ate	7. Title an of Securit Underlyin Derivative (Instr. 3 ar	ies g Security	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)				
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Contract For Difference	(31)	03/24/2021		P		3,000		(31)	(31)	Class A Common Stock	3,000	\$48.5	16,000	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	03/30/2021		P		5,000		(31)	(31)	Class A Common Stock	5,000	\$46	53,500	I	See Note <sup>(2)</sup>
Contract For Difference	(31)	03/30/2021		P		7,000		(31)	(31)	Class A Common Stock	7,000	\$45	50,463	I	See Note <sup>(3)</sup>
Contract For Difference	(31)	03/30/2021		P		3,000		(31)	(31)	Class A Common Stock	3,000	\$46.3	53,463	I	See Note <sup>(3)</sup>
Contract For Difference	(31)	04/16/2021		P		539		(31)	(31)	Class A Common Stock	539	\$52.8	54,002	I	See Note <sup>(3)</sup>
Contract For Difference	(31)	04/16/2021		P		14,461		(31)	(31)	Class A Common Stock	14,461	\$53.5 <sup>(22)</sup>	68,463	I	See Note <sup>(3)</sup>
Contract For Difference	(31)	04/16/2021		P		5,000		(31)	(31)	Class A Common Stock	5,000	\$55.94 <sup>(23)</sup>	73,463	I	See Note <sup>(3)</sup>
Contract For Difference	(31)	05/12/2021		P		5,000		(31)	(31)	Class A Common Stock	5,000	\$37.61 <sup>(24)</sup>	21,000	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	06/02/2021		P		2,500		(31)	(31)	Class A Common Stock	2,500	\$29 <sup>(25)</sup>	23,500	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	06/03/2021		P		5,000		(31)	(31)	Class A Common Stock	5,000	\$28.74 <sup>(26)</sup>	28,500	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	06/03/2021		P		5,000		(31)	(31)	Class A Common Stock	5,000	\$28.76 <sup>(27)</sup>	45,500	I	See Note <sup>(4)</sup>

	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned  (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)	action	5. Number of		6. Date Exerc Expiration Da (Month/Day/Y	isable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Contract For Difference	(31)	06/04/2021		P		2,500		(31)	(31)	Class A Common Stock	2,500	\$27.85	31,000	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	06/04/2021		P		2,500		(31)	(31)	Class A Common Stock	2,500	\$28.7 <sup>(28)</sup>	33,500	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	06/08/2021		P		2,500		(31)	(31)	Class A Common Stock	2,500	\$30.02 <sup>(29)</sup>	36,000	I	See Note <sup>(1)</sup>
Contract For Difference	(31)	06/16/2021		P		5,000		(31)	(31)	Class A Common Stock	5,000	\$33.75 <sup>(30)</sup>	50,500	I	See Note <sup>(4)</sup>

## **Explanation of Responses:**

- 1. Directly by Granite Holdings Co, Ltd. (?Granite?). CNH Co., Ltd. (?CNH Co, Ltd. (?CNH Capital?) and CNH Hospitality?) is a subsidiary of CNH. Duk Ho Cho is the majority shareholder of Granite and chairperson of CNH. Because of the relationships described herein, Mr. Cho may be deemed to beneficially own the securities beneficially owned by Granite, Granite may be deemed to beneficially own the securities beneficially owned by CNH and CNH may be deemed to beneficially own the securities held by each of CNH Capital and CNH Hospitality. Each Reporting Person disclaims beneficial ownership of the securities reported herein, except to the extent of such Reporting Person's pecuniary interest therein, if any.
- 2. Directly held by CNH.
- 3. Directly held by CNH Capital.
- 4. Directly held by Duk Ho Cho.
- 5. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$34.11 to \$34.60, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 6. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$33.51 to \$34.00, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 7. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$32.30 to \$32.65, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 8. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$30.90 to \$31.35, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 9. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.98 to \$29.70, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 10. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.98 to \$29.70, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 11. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.70 to \$29.20, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 12. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.20 to \$28.94, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 13. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$27.85 to \$28.85, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 14. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.88 to \$29.36, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 15. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$27.00 to \$27.80, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 16. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$27.30 to \$27.90, inclusive. The reporting person undertakes to provide to the
- issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 17. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$30.00 to \$30.20, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 18. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$33.20 to \$34.00, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 19. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$33.50 to \$33.51, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 20. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$32.80 to \$33.60, inclusive. The reporting person undertakes to provide to the
- issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 21. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$33.94 to \$33.99, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.

  22. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$53.00 to \$54.00, inclusive. The reporting person undertakes to provide to the
- issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.

  23. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$55.60 to \$56.00 inclusive. The reporting person undertakes to provide to the
- 23. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$55.69 to \$56.00, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 24. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$37.35 to \$37.88, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 25. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.80 to \$29.18, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 26. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.50 to \$28.8, inclusive. The reporting person undertakes to provide to the
- issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 27. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.30 to \$28.94, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 28. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$28.30 to \$29.11, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 29. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$30.00 to \$20.08, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 30. The price reported is a weighted average price. These shares were purchased in multiple transactions at prices ranging from \$33.68 to \$33.85, inclusive. The reporting person undertakes to provide to the issuer, any security holder of issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within that range.
- 31. A Contract For Differences (?CFD?) is a financial contract that pays the difference in the settlement price between the open and closing trades. CFDs have no maturity and can be closed at the option of the Reporting Person.

CNH Capital Co., Ltd., By: /s/ Woo Seob Kwak, Chief Executive Officer

03/18/2022

\*\* Signature of Reporting Person

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.