**Registration No. 333-**

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM S-8

**REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933** 

# **PubMatic, Inc.**

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of incorporation or organization) 20-5863224 (I.R.S. Employer Identification No.)

PubMatic, Inc. Not Applicable (Address of Principal Executive Offices) (Zip Code)

> 2020 Equity Incentive Plan 2020 Employee Stock Purchase Plan (Full title of the plans)

Rajeev K. Goel Chief Executive Officer PubMatic, Inc. Not Applicable (Name, address, including zip code, and telephone number, including area code, of agent for service)

Please send copies of all communications to:

Mark Stevens James D. Evans Fenwick & West LLP 801 California Street Mountain View, California 94041 (650) 988-8500 Thomas C. Chow Kevin J. Roggow PubMatic, Inc. Not Applicable

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a smaller reporting company, or an emerging growth company. See definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer  $\square$ 

Non-accelerated filer  $\hfil \square$ 

Accelerated filer  $\Box$ 

Smaller reporting company

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided to Section 7(a)(2)(B) of the Securities Act.  $\Box$ 

# **REGISTRATION OF ADDITIONAL SHARES PURSUANT TO GENERAL INSTRUCTION E**

Pursuant to General Instruction E of Form S-8, PubMatic, Inc. (the "*Registrant*") is filing this Registration Statement with the Securities and Exchange Commission (the "*Commission*") to register (a) 2,592,737 additional shares of common stock available for issuance under the Registrant's 2020 Equity Incentive Plan ("2020 EIP"), pursuant to the provision of the 2020 EIP providing for an automatic annual increase in the number of shares reserved for issuance and (b) 518,547 additional shares of common stock available for issuance under the Registrant's 2020 ESPP"), pursuant to the provision of the 2020 ESPP providing for an automatic annual increase in the number of shares Plan ("2020 ESPP"), pursuant to the provision of the 2020 ESPP providing for an automatic annual increase in the number of shares reserved for issuance.

In accordance with General Instruction E of Form S-8, and only with respect to the common stock issuable under the 2020 EIP and 2020 ESPP, this Registration Statement hereby incorporates by reference the contents of the Registrant's Registration Statements on Form S-8 filed with the Commission on December 9, 2020 (<u>Registration No. 333-251237</u>) and March 26, 2021 (<u>Registration No. 333-254752</u>), to the extent not superseded hereby.

# PART II Information Required in the Registration Statement

# Item 3. Incorporation of Documents by Reference.

The following documents filed by PubMatic, Inc. (the "*Registrant*") with the Commission pursuant to the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended (the "*Exchange Act*"), are incorporated herein by reference:

- (a) the Registrant's <u>Annual Report on Form 10-K for the year ended December 31, 2021</u>, filed with the Commission on February 28, 2022 pursuant to Section 13 of the Exchange Act;
- (b) all other reports filed pursuant to Section 13(a) or 15(d) of the Exchange Act since the end of the fiscal year covered by the Registrant's Annual Report referred to in (a) above; and
- (c) the description of the Registrant's Class A common stock contained in the Registrant's Registration Statement on Form 8-A (File No. 001-39748) filed with the Commission on November 30, 2020 under Section 12(b) of the Exchange Act, including any amendments or reports filed for the purpose of updating such description, including Exhibit 4.3 to our Annual Report on Form 10-K for the fiscal year ended December 31, 2020, filed with the Securities and Exchange Commission on March 26, 2021.

All documents filed by the Registrant pursuant to Section 13(a), 13(c), 14, or 15(d) of the Exchange Act subsequent to the filing of this Registration Statement and prior to the filing of a post-effective amendment, which indicates that all securities offered hereby have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference into this Registration Statement and to be a part hereof from the date of filing such documents, except as to specific sections of such documents as set forth therein. Any statement contained in a document incorporated or deemed to be incorporated by reference herein shall be deemed to be modified or superseded for purposes of this Registration Statement to the extent that a statement contained in any subsequently filed document, which also is deemed to be incorporated by reference herein, modifies or supersedes such statement.

Item 8. <u>Exhibits</u>. The following exhibits are filed herewith:

The following exhibits the incentiventia.								
		Incorporated by Reference				_		
Exhibit Number	Description of Document	Form	File No.	Exhibit	Filing Date	Filed Herewith		
4.1	Restated Certificate of Incorporation	10-K	001-39748	3.1	03/26/2021			
4.2	Restated Bylaws	10-K	001-39748	3.2	03/26/2021			
4.3	Form of Class A Common Stock Certificate	S-1/A	333-250077	4.1	11/30/2020			
5.1	Opinion of Fenwick & West LLP					Х		
23.1	Consent of Fenwick & West LLP (included in Exhibit 5.1)					Х		
23.2	Consent of Deloitte & Touche LLP, independent registered public accounting firm					Х		
24.1	Power of Attorney (included on the signature page to this Registration Statement)					Х		
99.1	2020 Equity Incentive Plan, and forms of award agreements	S-1/A	333-250077	10.5	11/30/2020			
99.2	2020 Employee Stock Purchase Plan, and form of subscription agreement	S-1/A	333-250077	10.6	11/30/2020			
107	Filing Fee Table					Х		

# SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in Redwood City, California, on this 1st day of March, 2022.

# PUBMATIC, INC.

By: /s/ Rajeev K. Goel

Rajeev K. Goel Chief Executive Officer

# POWER OF ATTORNEY

KNOW ALL PERSONS BY THESE PRESENTS, that each person whose signature appears below hereby constitutes and appoints Rajeev K. Goel, as his or her true and lawful attorney-in-fact and agent with the full power of substitution, for him or her in any and all capacities, to sign any and all amendments to this registration statement (including post-effective amendments to this Registration Statement on Form S-8), and to file the same, with all exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorneys-in-fact and agents, and full power and authority to do and perform each and every act and thing requisite and necessary to be done in connection therewith, as fully for all intents and purposes as he or she might or could do in person, hereby ratifying and confirming all that said attorneys-in-fact and agents, or his or her substitutes, may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act of 1933, as amended, this Registration Statement has been signed by the following persons on behalf of the Registrant in the capacities and on the dates indicated.

Signature	Title	Date		
/s/ Rajeev K. Goel	Chief Executive Officer and Director			
Rajeev K. Goel	(Principal Executive Officer)	March 1, 2022		
/s/ Steven Pantelick	Chief Financial Officer	March 1, 2022		
Steven Pantelick	(Principal Financial Officer)	March 1, 2022		
/s/ Michael van der Zweep	Controller	March 1, 2022		
Michael van der Zweep	(Principal Accounting Officer)	March 1, 2022		
/s/ Cathleen Black	Director	March 1, 2022		
Cathleen Black		March 1, 2022		
/s/ W. Eric Carlborg	Director	March 1, 2022		
W. Eric Carlborg	— Director	March 1, 2022		
/s/ Susan Daimler	Director	M		
Susan Daimler	Director	March 1, 2022		
/s/ Amar K. Goel				
Amar K. Goel	Director	March 1, 2022		

# Calculation of Filing Fee Tables

### Form S-8 (Form Type)

#### PubMatic, Inc. (Exact Name of Registrant as Specified in its Charter)

# Newly Registered Securities

Security Type	Security Class Title	Fee Calculation Rule	Amount Registered <sup>(1)</sup>	Proposed Maximum Offering Price Per Unit	Maximum Aggregate Offering Price	Fee Rate	Amount of Registration Fee
Equity	Class A common stock, par value \$0.0001 per share	Rule 457(c) and Rule 457(h)	2,592,737 <sup>(2)</sup>	\$25.87 <sup>(3)</sup>	\$67,074,106	\$0.0000927	\$6,218
Equity	Class A common stock, par value \$0.0001 per share	Rule 457(c) and Rule 457(h)	518,547 <sup>(4)</sup>	\$21.99 <sup>(5)</sup>	\$11,402,849	\$0.0000927	\$1,057
Total Offering Amounts				\$78,476,955		\$7,275	
Total Fee Offsets						—	
Net Fee Due						\$7,275	

- (1) Pursuant to Rule 416(a) under the Securities Act of 1933, as amended (the "Securities Act"), this Registration Statement shall also cover any additional shares of the Registrant's Class A common stock, par value \$0.0001 per share ("Class A Shares") that become issuable in respect of the securities identified in the above table by reason of any stock dividend, stock split, recapitalization or other similar transaction effected without the receipt of consideration that increases the number of the Registrant's outstanding shares of Class A Shares.
- (2) Represents additional shares of Class A Shares reserved for issuance under the Registrant's 2020 Equity Incentive Plan (the "2020 EIP").
- (3) Estimated in accordance with Rule 457(c) and (h) under the Securities Act solely for the purpose of calculating the registration fee on the basis of \$25.87, the average of the high and low prices of the Registrant's Class A Shares as reported on The Nasdaq Global Market on February 23, 2022.
- (4) Represents additional shares of Class A Shares reserved for issuance under the Registrant's 2020 Employee Stock Purchase Plan (the "2020 ESPP").
- (5) Estimated in accordance with Rule 457(c) and (h) under the Securities Act solely for the purpose of calculating the registration fee on the basis of \$21.99, the average of the high and low prices of the Registrant's Class A Shares as reported on The Nasdaq Global Market on February 23, 2022, multiplied by 85%, which is the percentage of the trading price per share applicable to purchasers under the 2020 ESPP.



801 California Street Mountain View, CA 94041 650.988.8500 Fenwick.com

March 1, 2022

PubMatic, Inc.

Ladies and Gentlemen:

As counsel to PubMatic, Inc., a Delaware corporation (the "*Company*"), we have examined the Registration Statement on Form S-8 to be filed by the Company with the Securities and Exchange Commission (the "*Commission*") on or about March1, 2022 (the "*Registration Statement*") in connection with the registration under the Securities Act of 1933, as amended (the "*Securities Act*"), of an aggregate of 3,111,284 shares of the Company's Class A Common Stock, \$0.0001 par value per share (the "*Class A Common Stock*"), subject to issuance by the Company (a) upon the exercise or settlement of awards to be granted under the Company's 2020 Equity Incentive Plan (the "*2020 Plan*") and (b) pursuant to purchase rights to acquire shares of Class A Common Stock to be granted under the Company's 2020 Employee Stock Purchase Plan (the "*Purchase Plan*" and together with the 2020 Plan, the "*Plans*").

The 3,111,284 shares of Class A Common Stock described in the preceding paragraph are collectively referred to herein as the "Shares").

At your request, we are providing this letter to express our opinion on the matters set forth below in this letter ("*our opinion*").

In connection with our opinion, we have examined such matters of fact as we have deemed necessary, which included examination of originals or copies of: the Company's current Restated Certificate of Incorporation and Amended and Restated Bylaws (collectively, the "*Charter Documents*"); the Registration Statement and the exhibits thereto; certain corporate proceedings of the Company's Board of Directors (the "*Board*") and the Company's stockholders relating to adoption or approval of the Charter Documents, the Plans, the reservation of the Shares for sale and issuance, the filing of the Registration Statement and the registration of the issuance of the Shares under the Securities Act; and documents (including a certificate from the Company's transfer agent) regarding the Company's outstanding and reserved capital stock and other securities and such other documents as we have deemed advisable, and we have examined such questions of law as we have considered necessary.

In our examination of documents for purposes of this opinion, we have assumed, and express no opinion as to, the authenticity and completeness of all documents submitted to us as originals, the genuineness of signatures on documents reviewed by us, the conformity to originals and the completeness of all documents submitted to us as copies, the legal capacity of all parties executing any documents (other than the Company), the lack of any undisclosed termination or modification or waiver of any document, the absence of any extrinsic agreements or documents that might change or affect the interpretation or terms of documents, and the due authorization, execution and delivery of all documents by each party thereto other than the Company. We have also assumed that any certificates or instruments representing the Shares, when issued, will be executed by the Company by officers of the Company duly authorized to do so. In rendering our opinion, we have also relied upon a Certificate of Good Standing dated February 25, 2022 issued by the Delaware Secretary of State with respect to the Company and representations and certifications made to us by the Company, including without limitation representations in an Opinion Certificate addressed to us of even date herewith that the Company has available a sufficient number of authorized shares of Class A Common Stock that are not currently outstanding or reserved for issuance under other outstanding securities or plans of the Company, to enable the Company to issue and deliver all of the Shares as of the date of this letter.

We render this opinion only with respect to, and we express no opinion herein concerning the application or effect of the laws of any jurisdiction other than, the existing Delaware General Corporation Law now in effect. We express no opinion with respect to the securities or "blue sky" laws of any state.

Based upon, and subject to, the foregoing, it is our opinion that when the 3,111,284 shares of Class A Common Stock that may be issued and sold by the Company (a) upon the exercise of stock options and the settlement of restricted stock units granted or to be granted under the 2020 Plan and (b) pursuant to purchase rights granted or to be granted under the Purchase Plan, have been issued and sold by the Company against the Company's receipt of payment therefor (in an amount and type of consideration not less than the par value per Share) in accordance with the terms (including, without limitation, payment and authorization provisions) of the applicable Plan, and have been duly registered on the books of the transfer agent and registrar for the Shares in the name or on behalf of the holders thereof, such Shares will be validly issued, fully paid and non-assessable.

We consent to the use of this opinion as an exhibit to the Registration Statement and further consent to all references to us, if any, in the Registration Statement, the prospectuses constituting a part thereof and any amendments thereto. We do not thereby admit that we are within the category of persons whose consent is required under Section 7 of the Securities Act or the rules and regulations of the Commission thereunder. This opinion is intended solely for use in connection with issuance and sale of the Shares subject to the Registration Statement and is not to be relied upon for any other purpose. In providing this letter, we are opining only as to the specific legal issues expressly set forth above, and no opinion shall be inferred as to any other matter or matters. This opinion is rendered on, and speaks only as of, the date of this letter first written above, and does not address any potential change in facts or law that may occur after the date of this opinion letter. We assume no obligation to advise you of any fact, circumstance, event or change in the law or the facts that may hereafter be brought to our attention, whether or not such occurrence would affect or modify any of the opinions expressed herein.

Very truly yours,

/s/ Fenwick & West LLP

# FENWICK & WEST LLP

# CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

We consent to the incorporation by reference in this Registration Statement on Form S-8 of our report dated February 28, 2022, relating to the financial statements of PubMatic, Inc. and the effectiveness of PubMatic's internal control over financial reporting, appearing in the Annual Report on Form 10-K of PubMatic, Inc. for the year ended December 31, 2021.

/s/ Deloitte & Touche LLP San Jose, California

February 28, 2022