

INVESTOR RELATIONS ROUNDUP

DECEMBER 2025 ISSUE

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- Archived webcasts of our Q3 2025 earnings call, webinars and recent investor conferences are available on our [investor relations site](#).

IN CASE YOU MISSED IT

Blog Posts:

- [PubMatic and Kontext Partner to Open Programmatic Access to AI-Powered Conversational Inventory](#)
[December 9, 2025](#)
- [Target Smarter, Plan Faster Through AI-Powered Audience Discovery](#)
[December 4, 2025](#)
- [PubMatic and Rippl Partner to Scale Deterministic, Commerce-Driven Advertising](#)
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- [Forget AI Hype. It's Time to Build the Architecture of Advertising Intelligence.](#)
[December 2, 2025](#)

PUBMATIC IN THE NEWS

- [PubMatic Launches AgenticOS, the Operating System for Agent-to-Agent Advertising](#)
[Press Release | January 5, 2025](#)
- [Can AI Chatbots Run Ads Without Losing Consumer Trust?](#)
[AdExchanger | January 2, 2026](#)
- [How AI agents planned the media buy for a beverage brand's CTV campaign](#)
[AdAge | December 16, 2025](#)
- [CTV Has Ads for Everyone – So Why Isn't Everyone Buying Them?](#)
[VideoWeek | December 16, 2025](#)
- [PubMatic and Butler/Till Launch AdCP-Enabled Agentic AI Campaign Across CTV](#)
[Press Release | December 15, 2025](#)
- [Supply Chain Consolidation is a Sign of a Maturing Industry, Not a Declining One](#)
[VideoWeek | December 10, 2025](#)
- [Independent Agencies Gain Scaled, Premium Buying Power Through New PubMatic, Untapped Growth, and tvScientific Partnership](#)
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- [What Publishers Need to Know About Ad Tech in 2026](#)
[What's New in Publishing | December 10, 2025](#)
- [PubMatic Strikes Deal With Startup Kontext to Inject Ads Into AI Chatbots Via Programmatic Auctions](#)
[Adweek | December 9, 2025](#)
- [AI and Programmatic: The Agentic Age?](#)
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- [PubMatic and BrightLine Partner to Turn Interactive CTV into Measurable Performance](#)
[Press Release | December 4, 2025](#)
- [Why Trainline's Retail Media Strategy is About Both The Journey and The Destination When It Comes To Understanding Its Consumers' Needs](#)
[Retail Media Age | December 1, 2025](#)

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