

# PUBMATIC IR ROUNDUP

SEPTEMBER 2023 ISSUE

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## RECENT EVENTS

- Archived webcasts of our Q2 2023 earnings call and recent investor conferences are available on our [investor relations site](#).

## IN CASE YOU MISSED IT

### Blogs:

- [4 Fundamental Truths To Drive Commerce Media Success In 2024](#)  
September 19, 2023

### Case Studies:

- [Newsbreak Sees 107% Increase in Revenue Across PubMatic-Monetized Inventory](#)  
September 1, 2023

### Research:

- [Who Will Win Their Fair Share of Commerce Media?](#)  
Forrester | September 19, 2023
- [Diversity & Inclusion Report 2023](#)  
September 12, 2023

## PUBMATIC IN THE NEWS

- [Why Some Retailers Win with Commerce Media While Others Lose](#)  
AW360 | September 20, 2023
- [The Evolution of the Supply Chain: Q&A with Jason Barnes, PubMatic](#)  
ExchangeWire | September 4, 2023

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