



PubMatic Announces First Quarter 2021 Financial Results

May 13, 2021

Delivered revenue and adjusted EBITDA above guidance; Raises 2021 financial outlook

Multiple growth drivers deliver year over year revenue growth of 54%

Delivered \$4.9 million in net income and \$14.5 million in adjusted EBITDA

REDWOOD CITY, Calif., May 13, 2021 (GLOBE NEWSWIRE) -- PubMatic, Inc. (Nasdaq: PUBM), a sell-side platform that delivers superior outcomes for digital advertising, today reported financial results for the first quarter ending March 31, 2021.

"We delivered another exceptional quarter driven by multiple organic growth drivers. Our performance reinforces the belief that our differentiated, owned and operated cloud infrastructure provides superior outcomes for the growing digital advertising market," said Rajeev Goel, co-founder and CEO at PubMatic. "Our omnichannel platform fueled growth across all segments of our customer base and all formats we serve, particularly in video and OTT/CTV. Our execution, combined with the economic re-opening and expected acceleration of digital advertising, gives us confidence to raise our full year outlook for 2021."

First Quarter 2021 Financial Highlights

- Revenue in the first quarter of 2021 was \$43.6 million, an increase of 54% over \$28.3 million in the same period of 2020;
- Net income was \$4.9 million, or \$0.09 per diluted share in the first quarter, an increase over net income of \$0.9 million, or \$0.00 per diluted share in the same period of 2020;
- Net dollar-based retention¹ was 130% for the trailing twelve months ended Q1 2021, an increase from 112% in the comparable trailing twelve month period a year ago;
- Adjusted EBITDA was \$14.5 million, compared to adjusted EBITDA of \$5.1 million in the same period of 2020; and
- Total cash, cash equivalents, and marketable securities of \$110.0 million with no debt.

¹ Net dollar-based retention is calculated by starting with the revenue from publishers in the trailing twelve months ended March 31, 2020 ("Prior Period Revenue"). We then calculate the revenue from these same publishers in the trailing twelve months ended March 31, 2021 ("Current Period Revenue"). Current Period Revenue includes any upsells and is net of contraction or attrition, but excludes revenue from new publishers. Our net dollar-based retention rate equals the Current Period Revenue divided by Prior Period Revenue. Net dollar-based retention rate is an important indicator of publisher satisfaction and usage of our platform, as well as potential revenue for future periods.

The section titled "Non-GAAP Financial Measures" below describes our usage of non-GAAP financial measures. Reconciliations between historical GAAP and non-GAAP information are contained at the end of this press release following the accompanying financial data.

First Quarter 2021 Business Highlights

- Processed 18.5 trillion impressions in the first quarter, a 106% increase over a year ago;
- Revenue from fast-growing advertising formats mobile and omnichannel video, which includes OTT/CTV, grew 83% year over year and represented 63% of total revenue in Q1 2021;
- Revenue from OTT/CTV grew 55% sequentially from Q4 2020, and we monetized OTT/CTV inventory from over 80 publishers;
- Announced a partnership with Samba TV to integrate their extensive first-party Connected TV data and deliver TV audience targeting to programmatic advertising buyers;
- Announced our selection by GroupM as a global preferred SSP, and launched or expanded supply path optimization (SPO) agreements with Havas and Publicis Media Asia Pacific; and
- Identity Hub solution scaled to over 175 publishers, allowing them to seamlessly integrate with and optimize the leading

identity providers globally.

“Our out-performance in the quarter reflects the strength of our platform, the value we deliver via our usage-based model and our infrastructure-first approach. We are pleased with our results and are raising our full year outlook,” said Steve Pantelick, CFO at PubMatic. “As we grow our market share, we will continue to invest for future growth adding new customers, increasing the capacity of our infrastructure, and expanding our engineering and go-to-market teams. We believe these investments give us a powerful network effect with more visibility and scale, driving increased revenues from existing customers and operating a highly profitable platform that benefits our customers and partners.”

Financial Outlook

Our guidance assumes that the global economy continues to recover and we do not have any major COVID-19 related setbacks that may cause economic conditions to deteriorate or otherwise significantly reduce advertiser demand. Accordingly, we estimate the following:

- For the second quarter 2021, we expect revenue to be in the range of \$45 million to \$46 million, representing growth of 70% to 75% over Q2 2020. We expect adjusted EBITDA to be in the range of \$14 million to \$15 million representing, 31% to 33% margin.
- For the full year 2021, we are raising our outlook and we now expect revenue to be in the range of \$195 million to \$200 million (previously \$180 million to \$185 million) representing year-over-year growth of 31% to 34% (previously 21% to 24%) over 2020. We now expect adjusted EBITDA to be in the range of \$54 million to \$58 million (previously \$45 million to \$49 million) or 27% to 29% margin (previously 25% to 27%).

Although we provide guidance for adjusted EBITDA, we are not able to provide guidance for net income, the most directly comparable GAAP measure. Certain elements of the composition of GAAP net income, including stock-based compensation expenses, are not predictable, making it impractical for us to provide guidance on net income or to reconcile our adjusted EBITDA guidance to net income without unreasonable efforts. For the same reason, we are unable to address the probable significance of the unavailable information.

Conference Call and Webcast details

PubMatic will host a conference call to discuss its financial results on Thursday, May 13, 2021 at 2:00 p.m. Pacific Time (5:00 p.m. Eastern Time). A live webcast of the call can be accessed from PubMatic’s Investor Relations website at <https://investors.pubmatic.com>. An archived version of the webcast will be available from the same website after the call.

Non-GAAP Financial Measures

In addition to our results determined in accordance with U.S. generally accepted accounting principles (GAAP), including, in particular operating income, net cash provided by operating activities, and net income, we believe that adjusted EBITDA and adjusted EBITDA margin, each a non-GAAP measure, are useful in evaluating our operating performance. We define adjusted EBITDA as net income adjusted for stock-based compensation expense, depreciation and amortization, impairments of long-lived assets, interest income, and provision for income taxes. Adjusted EBITDA margin represents adjusted EBITDA calculated as a percentage of revenue.

In addition to operating income and net income, we use adjusted EBITDA as a measure of operational efficiency. We believe that this non-GAAP financial measure is useful to investors for period to period comparisons of our business and in understanding and evaluating our operating results for the following reasons:

- Adjusted EBITDA is widely used by investors and securities analysts to measure a company’s operating performance without regard to items such as stock-based compensation expense, depreciation and amortization, interest expense, provision for income taxes, and certain one-time items such as impairments of long-lived assets, that can vary substantially from company to company depending upon their financing, capital structures and the method by which assets were acquired;
- Our management uses adjusted EBITDA in conjunction with GAAP financial measures for planning purposes, including the preparation of our annual operating budget, as a measure of operating performance and the effectiveness of our business strategies and in communications with our board of directors concerning our financial performance; and adjusted EBITDA provides consistency and comparability with our past financial performance, facilitates period-to-period comparisons of operations, and also facilitates comparisons with other peer companies, many of which use similar non-GAAP financial measures to supplement their GAAP results.

Our use of this non-GAAP financial measures has limitations as an analytical tool, and you should not consider them in isolation or as a substitute for analysis of our financial results as reported under GAAP. Some of these limitations are as follows:

- Adjusted EBITDA does not reflect: (a) changes in, or cash requirements for, our working capital needs; (b) the potentially dilutive impact of stock-based compensation; or (c) tax payments that may represent a reduction in cash available to us and;
- Although depreciation and amortization expense are non-cash charges, the assets being depreciated and amortized may have to be replaced in the future, and adjusted EBITDA does not reflect cash capital expenditure requirements for such replacements or for new capital expenditure requirements;

Because of these and other limitations, you should consider adjusted EBITDA along with other GAAP-based financial performance measures, including net income and our GAAP financial results.

Forward Looking Statements

This press release contains “forward-looking statements” regarding our future business expectations, including our guidance relating to our revenue and adjusted EBITDA. These forward-looking statements are based on our current expectations and assumptions regarding our business, the economy and other future conditions and may differ materially from actual results due to a variety of factors including: our dependency on the overall demand for advertising and the channels we rely on; our existing customers not expanding their usage of our platform, or our failure to attract new publishers and buyers; our ability to maintain and expand access to spend from buyers and valuable ad impressions from publishers; the rejection of the use of digital advertising by consumers through opt-in, opt-out or ad-blocking technologies or other means; our failure to innovate and develop new solutions that are adopted by publishers; the ongoing COVID-19 pandemic, including the resulting global economic uncertainty; limitations imposed on our collection, use or disclosure of data about advertisements; the lack of similar or better alternatives to the use of third-party cookies, mobile device IDs or other tracking technologies if such uses are restricted; any failure to scale our platform infrastructure to support anticipated growth and transaction volume; liabilities or fines due to publishers, buyers, and data providers not obtaining consents from consumers for us to process their personal data; any failure to comply with laws and regulations related to data privacy, data protection, information security, and consumer protection; and our ability to manage our growth. Moreover, we operate in a competitive and rapidly changing market, and new risks may emerge from time to time. For more information about risks and uncertainties associated with our business, please refer to the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” and “Risk Factors” sections of our Annual Report on Form 10-K for the year ended December 31, 2020, which is on file with the SEC and is available on our investor relations website at <https://investors.pubmatic.com> and on the SEC website at www.sec.gov. Additional information will also be set forth in our Quarterly Report on Form 10-Q for the quarter ended March 31, 2021. All information in this press release is as of May 13, 2021. We undertake no obligation to update any forward-looking statement, whether as a result of new information, future developments or otherwise, except as may be required by law.

About PubMatic

PubMatic delivers superior revenue to publishers by being an SSP of choice for agencies and advertisers. PubMatic’s cloud infrastructure platform for digital advertising empowers app developers and publishers to increase monetization while enabling media buyers to drive return on investment by reaching and engaging their target audiences in brand-safe, premium environments across ad formats and devices. Since 2006, PubMatic has been expanding its owned and operated global infrastructure and continues to cultivate programmatic innovation. PubMatic operates 14 offices and eight data centers worldwide.

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CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands) (unaudited)

| | March 31, | December 31, |
|---|-------------------|---------------------|
| | 2021 | 2020 |
| ASSETS | | |
| Current Assets | | |
| Cash and cash equivalents | \$ 76,646 | \$ 81,188 |
| Marketable securities | 33,371 | 19,793 |
| Accounts receivable - net | 173,071 | 219,511 |
| Prepaid expenses and other current assets | 8,018 | 6,622 |
| Total Current Assets | 291,106 | 327,114 |
| Property, equipment and software - net | 33,958 | 30,044 |
| Goodwill | 6,250 | 6,250 |
| Deferred income tax asset | 498 | 762 |
| Other assets, non-current | 1,658 | 7,076 |
| TOTAL ASSETS | \$ 333,470 | \$ 371,246 |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current Liabilities | | |
| Accounts payable | \$ 136,003 | \$ 176,731 |
| Accrued liabilities | 9,250 | 14,844 |

| | | |
|---|-------------------|-------------------|
| Total Current Liabilities | 145,253 | 191,575 |
| Deferred tax liability | 1,577 | 1,561 |
| Other liabilities, non-current | 2,554 | 2,683 |
| TOTAL LIABILITIES | <u>149,384</u> | <u>195,819</u> |
| Stockholders' Equity: | | |
| Common stock | 6 | 6 |
| Treasury stock | (11,461) | (11,434) |
| Additional paid-in capital | 147,932 | 144,163 |
| Accumulated other comprehensive income | — | 1 |
| Retained earnings | 47,609 | 42,691 |
| Total Stockholders' Equity | <u>184,086</u> | <u>175,427</u> |
| TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY | <u>\$ 333,470</u> | <u>\$ 371,246</u> |

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS
(In thousands, except share and per share data)
(unaudited)

| | Three Months Ended March 31, | |
|---|-------------------------------------|-------------------|
| | 2021 | 2020 |
| Revenue | \$ 43,608 | \$ 28,348 |
| Cost of revenue ⁽¹⁾ | 12,300 | 10,056 |
| Gross profit | <u>31,308</u> | <u>18,292</u> |
| Operating expenses: ⁽¹⁾ | | |
| Technology and development | 3,738 | 2,919 |
| Sales and marketing | 12,789 | 9,995 |
| General and administrative | 8,139 | 4,349 |
| Total operating expenses | <u>24,666</u> | <u>17,263</u> |
| Operating income | <u>6,642</u> | <u>1,029</u> |
| Total other income (expense), net | 199 | 274 |
| Income before provision for income taxes | <u>6,841</u> | <u>1,303</u> |
| Provision for income taxes | 1,923 | 399 |
| Net income | <u>\$ 4,918</u> | <u>\$ 904</u> |
| Net income per share attributable to common stockholders: | | |
| Basic | <u>\$ 0.10</u> | <u>\$ —</u> |
| Diluted | <u>\$ 0.09</u> | <u>\$ —</u> |
| Weighted-average shares used to compute net income per share attributable to common stockholders: | | |
| Basic | <u>49,109,237</u> | <u>10,092,152</u> |
| Diluted | <u>56,784,558</u> | <u>13,473,917</u> |

⁽¹⁾Stock based compensation expense includes the following:

STOCK BASED COMPENSATION EXPENSE
(In thousands)
(unaudited)

| | Three Months Ended March 31, | |
|--------------------------------|-------------------------------------|---------------|
| | 2021 | 2020 |
| Cost of revenue | \$ 168 | \$ 10 |
| Technology and development | 481 | 74 |
| Sales and marketing | 1,161 | 180 |
| General and administrative | 1,355 | 231 |
| Total stock-based compensation | <u>\$ 3,165</u> | <u>\$ 495</u> |

CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS
(In thousands)
(unaudited)

| | Three Months Ended March 31, | |
|---|------------------------------|------------------|
| | 2021 | 2020 |
| CASH FLOW FROM OPERATING ACTIVITIES: | | |
| Net Income | \$ 4,918 | \$ 904 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation and amortization | 4,550 | 3,586 |
| Stock-based compensation | 3,165 | 495 |
| Provision for doubtful accounts | — | 319 |
| Deferred income taxes | 280 | 98 |
| Amortization of premiums on marketable securities | (13) | (71) |
| Other | 2 | (17) |
| Changes in operating assets and liabilities: | | |
| Accounts receivable | 46,440 | 32,505 |
| Prepaid and other assets | (1,241) | 492 |
| Accounts payable | (40,912) | (18,755) |
| Accrued expenses | (4,373) | (4,740) |
| Other non-current liabilities | (129) | (121) |
| Net cash provided by operating activities | <u>12,687</u> | <u>14,695</u> |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Purchases of property and equipment | (262) | (1,279) |
| Capitalized software development costs | (3,018) | (2,694) |
| Purchases of marketable securities | (23,168) | (10,498) |
| Proceeds from sales of marketable securities | — | 2,295 |
| Proceeds from maturities of marketable securities | 9,600 | 12,350 |
| Net cash (used in) provided by investing activities | <u>(16,848)</u> | <u>174</u> |
| CASH FLOWS FROM FINANCING ACTIVITIES: | | |
| Payments for offering costs | (805) | — |
| Proceeds from exercise of stock options | 451 | 74 |
| Payments to acquire treasury stock | (27) | — |
| Net cash (used in) provided by financing activities | <u>(381)</u> | <u>74</u> |
| NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS | (4,542) | 14,943 |
| CASH AND CASH EQUIVALENTS - Beginning of period | 81,188 | 34,250 |
| CASH AND CASH EQUIVALENTS - End of period | <u>\$ 76,646</u> | <u>\$ 49,193</u> |

RECONCILIATION OF GAAP NET INCOME TO NON-GAAP ADJUSTED EBITDA
(In thousands)
(unaudited)

| | Three Months Ended March 31, | |
|-------------------------------|------------------------------|-----------------|
| | 2021 | 2020 |
| Net income | \$ 4,918 | \$ 904 |
| Add back (deduct): | | |
| Stock-based compensation | 3,165 | 495 |
| Depreciation and amortization | 4,550 | 3,586 |
| Interest income | (62) | (260) |
| Provision for income taxes | 1,923 | 399 |
| Adjusted EBITDA | <u>\$ 14,494</u> | <u>\$ 5,124</u> |